

Answer the call. Become a Sponsor.

Call for Code inspires a community of change agents to build, contribute to, and deploy solutions for the most pressing global social issues and humanitarian causes.

Call for Code®



Image featuring our 2021 Call for Code Global Challenge winner Saaf water, located in India.

Our mission

The global Call for Code initiative invites developers, students, and problem-solvers to build and contribute to innovative technology solutions that address real world issues. With the cooperation of enterprises, universities, and charitable organizations, we can ensure top solutions are deployed to make a real difference.

Created by David Clark Cause and supported by Founding Partner IBM, Charitable Partner United Nations Human Rights Office, and Program Affiliate the Linux Foundation, Call for Code has grown beyond a single global challenge into a year-round, tech-for-good platform with multiple ways to get involved.

Since winning the Global Challenge...

2018 | Project OWL

[Keeping first responders and victims connected in natural disasters](#)

Partnering with NGOs and universities to test and expand, and with The Linux Foundation to open-source elements of OWL technology

2019 | Prometeo

[Protecting firefighters from toxicity exposure using predictive analytics](#)

Developed a better monitoring device with Arrow Electronics and provides information in the field via Samsung devices

2020 | Agrolly

[Helping farmers manage resources and climate change impacts](#)

Tested their device with smallholder farmers who helped identify additional needs

2021 | Saaf water

[Providing AI-powered water quality information to impoverished communities](#)

Developed a more durable device with eInfochips, an Arrow Electronics company, and connect consistently to the cloud for data analysis with SIM cards from Airtel

2022 | GardenMate

[Connecting gardeners with surplus to those in need of food](#)

This team from Augustana University is working now to grow their solution to help feed local communities



Year-round programming

What began in 2018 as a Global Challenge, with a goal to deploy a single winning solution, has now expanded into a broader, year-round, tech-for-good platform, with multiple ways for individuals and organizations to contribute.

With a focus on using technologies like generative AI and cloud to address climate change, equitable access, global sustainability, and other social and humanitarian issues, Call for Code provides a variety of opportunities to get involved in challenges, innovation and open source projects, and solution deployments.



Annual Global Challenge spotlights United Nations Sustainable Development Goals

- Annual Call for Code Global Challenge (2024 theme: Equitable access)
- Call for Code University Curriculum program
- Open source projects supported by the Linux Foundation and Call for Code, including seven Call for Code for Racial Justice projects
- Promotional, engagement, and collaboration opportunities for our Sponsors
- Options for Sponsors to participate in the deployment of solutions while aligning their organization with issues that mean the most to them



Why join

Take your corporate citizenship to the next level and align your brand with one of the world's largest and most influential developer movements.

Through Call for Code, effect change at scale in a tangible way with the creation and development of solutions that can help save our planet. Join our Charitable Partner United Nations Human Rights in being part of this ground-breaking initiative.



How sponsorship benefits you

Be recognized as a leader in a global movement to bring to market real solutions that help halt and reverse the effects of climate change, ensure equitable access to resources and opportunities, fight racial injustice, and a host of other issues.

IBM can help you create your own internal contest challenge and host a turnkey hackathon or live coding event for your organization.

Contribute your technology or data sets

Sponsor branded prizes

Attract/retain top talent and improve employee engagement by committing to social impact.

Build your developers' skills in generative AI, cloud, and data



Sponsorship levels



Gold
\$100,000



Silver
\$50,000



Bronze
\$25,000

Value to your brand

	Gold \$100,000	Silver \$50,000	Bronze \$25,000
Business and technical benefits			
Partner with IBM to co-host programming for your employees during the 2024 Call for Code Global Challenge (Costs for additional prizes may apply)	◆		
Option to submit APIs, SDKs, or datasets for Call for Code Challenges, provide technical documentation aligned to use case(s), mentors to actively engage developers in Sponsor's technology.	◆	◆	
Identify your subject matter expert(s) for developer focused opportunities (mentoring Global Challenge developer teams, events, hackathons, workshops, etc.)	◆	◆	◆
IBM-provided developer advocate support to run a Call for Code Day/Ongoing developer advocate support via a dedicated Slack channel	◆		
Get introduction to Global Challenge Grand Prize winners and overviews of their ideas	◆	◆	
Participate in Call for Code community/university activities <ul style="list-style-type: none"> IBM can help you create your own internal contest challenge and host a turnkey hackathon or live coding event for your associated university students Access to student talent from targeted universities, opportunity to interface with student developers (Select number of universities), or present to students Co-host or provide subject matter experts or mentors for Call for Code technical workshops or hackathons such as IBM + Black Girls CODE (ages 8 - 17) 	◆	◆	◆
Deployment			
Opportunity for a developer from your organization to participate in the deployment of a Global Challenge winning team's solution (announced 2023 and/or 2024 winner)	◆	◆	◆
Opportunity to join IBM in providing no-cost technology or other complimentary resources in support of the deployment of a Global Challenge winning team's solution (announced 2023 and/or 2024 winner)	◆	◆	◆
Brand building/hospitality opportunities			
Swag bags (light refreshments, party favors, etc.) for a Watch Party for the Call for Code Global Grand Prize Celebration – where the 2024 Call for Code Grand Prize winners will be announced (Fall 2024)	50	25	10
Branded prize for Global Challenge participants (Costs for additional prizes may apply)	◆	◆	
Provide spokesperson to be featured in various marketing/communications opportunities	◆		
“Call for Code Sponsor” badge to use for communication and social channels	◆	◆	◆
Call for Code marks and logo	◆	◆	◆
Call for Code Communications team will work to take advantage of PR opportunities as they arise	◆	◆	
Create a Call for Code blog (Authored by Sponsor)	◆	◆	◆
Logo placement			
Call for Code website	◆	◆	◆
Co-hosted community/university activities	◆	◆	◆
Featured on a Call for Code slide shown at 2024 Call for Code Global Events (When possible)	◆	◆	◆



Call for Code®



Call for Code
Founding Partner



Call for Code
Creator



Call for Code
Charitable Partner



Call for Code
Program Affiliate

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